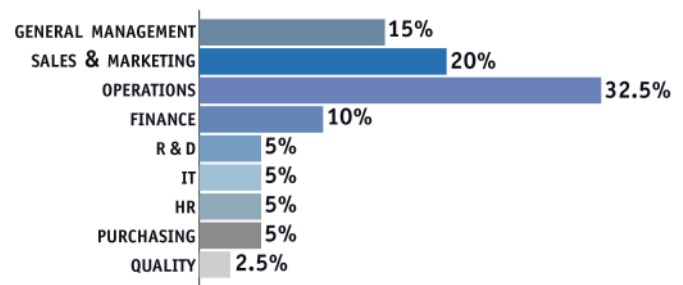


CEDEP's Achieving Managerial Excellence (AME) programme equips participants with a solid overview of general management principles in order to thrive in a cross-functional role. The programme provides the opportunity for participants to consolidate their on-the-job experience with the latest management thinking. The AME provides the management tools and frameworks which help to execute corporate strategy. The understanding of the crucial importance of execution creates an alignment between strategy formulation and implementation, creating an information and feedback loop at every level of the organisation. With a peer group of similar level of managerial responsibilities and a faculty team from around the world, participants delve into the various business functions such as : financial analysis, marketing, strategy, project management, change management, decision making, leadership and team building. This intensive learning experience helps managers sharpen their decision making skills, understand their individual contribution to value creation, and see how their decisions impact the business as a whole.

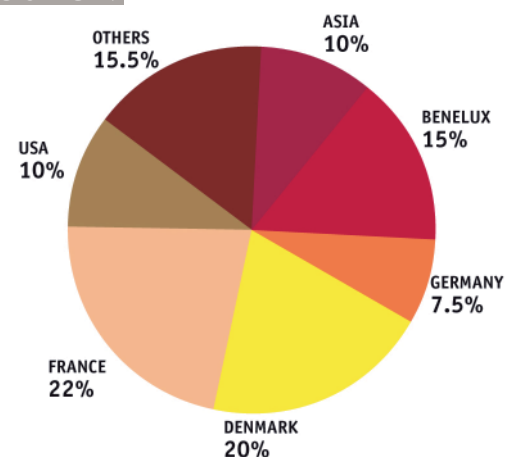
WHO SHOULD ATTEND

The AME is designed for executives with an average of 6 years of functional management experience. In general, they have gained managerial experience on-the-job. They are earmarked for geographically expanded functional responsibilities, broader general management roles within 2 to 3 years or larger team management responsibilities. Participants are high-potential managers between the ages of 28-35 years old, representing over 30 nationalities, and typically do not have an MBA.

FUNCTIONS REPRESENTED



GEOGRAPHIC ORIGIN



TUITION FEE €12 500

FULL-BOARD ACCOMMODATION €3 400

Prices are subject to change.
In certain cases, CEDEP allows enrolment of individual candidates from non member companies. Such candidates are charged 10% extra.



CEDEP is a collaborative learning community created in 1971 by a group of major European companies.

Its international team of highly experienced Faculty, superb setting in the peaceful forest of Fontainebleau and dedicated staff contribute to make CEDEP an exceptional educational environment.

CEDEP operates in association with INSEAD.



PROGRAMME CONTENT

The AME runs once a year in a two-module format of nine days each, with three months in-between, allowing participants to reflect upon and implement their learning in-between modules.

The objective of the programme is to bring strategy to life by providing participants with the language and business acumen that they need to manage and coordinate effectively across functions.

MODULE 1

BUSINESS FUNDAMENTALS

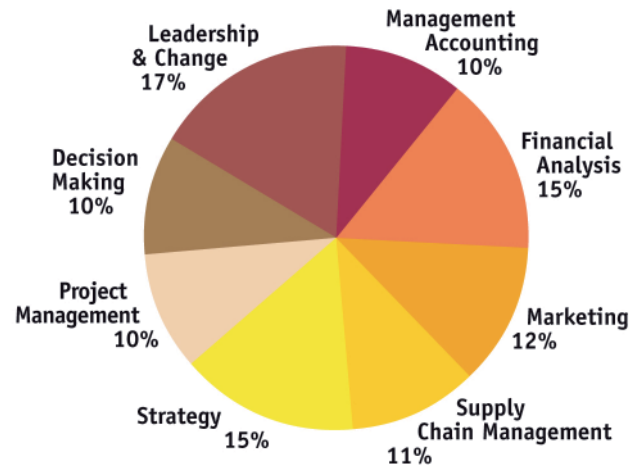
Builds the business fundamentals. Participants examine the various business functions and how operational management link to corporate strategy. There is also an in-depth look at managing teams, coaching others, and performance management.

MODULE 2

IMPACT ON CORPORATE STRATEGY

Focuses on integration of the learning and impact on corporate strategy. Participants delve deeply into how topics such as change management, investment analysis, and decision making have an impact on overall performance as well as the culture of the company. A strategy simulation game is also used to enhance learning.

PROGRAMME FOCUS



ABOUT THE FACULTY

The AME is taught by leading consultants from around the world and top-notch faculty from INSEAD, the Wharton School, and the Heriot-Watt University.

“The programme covers a variety of relevant subjects in an integrated fashion using excellent professors, an international environment, good mix of participants from different cultures, industries and management functions.”

*International Project Manager
Bekaert, China*

FOR MORE INFORMATION

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