

# CSP

## Company Specific Programmes

Unlike many business schools CEDEP does not force fit off-the-shelf content or programme designs when developing **Company Specific Programmes**. Members and CEDEP closely collaborate to co-design these private company programmes to best meet their management learning needs.

**Company Specific Programmes** are designed to give answers or raise pertinent questions regarding current business challenges. The programme can cover all management disciplines in-depth or in breadth, as needed. Content and faculty are sourced from our global network. Members are also welcome to bring into programmes their own preferred faculty and speakers.

CEDEP can support the delivery on these programmes on the Fontainebleau campus or at any off-campus worldwide location chosen by the member company. The flexibility, responsiveness, and close cooperation during design, delivery, and post programme follow up results in an innovative and meaningful learning experience.

### RECENT EXAMPLES OF PROGRAMMES INCLUDE

- Strategy Regeneration: Innovating tomorrow's business
- Leveraging the Value Chain to maximize quality and customer satisfaction
- Financial Analysis and Managing Company Performance

*“ L'Oréal's 30-year partnership with CEDEP has played a decisive role in training our talented young and senior managers throughout the world and we have derived great benefit from the rich and diverse melting pot of the CEDEP “club”. We have been able to shape the development of our key asset - management - in close collaboration with a world-class faculty in a way that would not have been possible at a conventional, even first-class, business school.”*

*Executive Vice President Human Resources,  
L'Oréal*

