



EUROPEAN CENTRE FOR EXECUTIVE DEVELOPMENT
CENTRE EUROPEEN D'EDUCATION PERMANENTE

Press release

CEDEP and Tata Steel celebrate 25 years of partnership



KOLKATA, November 24, 2017 / CEDEP, the international executive development club in Fontainebleau, France, and Tata Steel, the world's second-most geographically diversified steel producer and one of the few steel companies engaged in mining, manufacturing and marketing of their products, celebrated 25 years of their partnership in Kolkata today.

Tata joined the CEDEP executive education club, based on the INSEAD campus, in 1991 and was the first non-European member of the club. Each year, Tata Steel sends a certain number of their top leaders to the General Management Programme (GMP) which in the past was a major commitment for the company as each GMP had six periods which meant six visits to France every year. Today, nearly 150 Tata managers have had executive training at CEDEP to ensure that the critical mass of managers speak the same language and are aligned in their thinking. The bond formed over the years has led to the CEDEP faculty knowing the Tata story intimately and being able to fully understand the organisation.

In 2015, CEDEP relaunched its Alumni Reunions abroad, as well as its annual reunion in Fontainebleau. This year, Tata and CEDEP decided it was time to honour the long-established partnership as, together, both organisations continue to co-design and co-create with Mr Suresh Dutt Tripathi, Vice President, HRM, Tata Steel, attending the annual Advisory Committees and the General Assembly of CEDEP in France.

The event brought together 28 participants who focussed on the Tata/CEDEP history, looked at leadership training of tomorrow and how programmes have evolved. The event closed with a musical workshop. Dr J J Irani, Former Managing Director, Tata Steel, Mr B Muthuraman, Former Vice Chairman, Tata Steel, Mr T V Narendran, CEO & MD Tata Steel, Mr Robert Brunck, CEDEP President of the Board and Thomas Hinterseer, CEDEP Managing Director, among others, attended the programme.

Thomas Hinterseer, Managing Director of CEDEP said, *“This is an important milestone for CEDEP. We are honoured to have worked with Tata for such a long time and have a history of developing exceptional leaders together. Tata is such an acclaimed institution, known worldwide, CEDEP is privileged to count it within its members and play a role in developing its future. We would like to take this opportunity to thank Tata for its investment and support over the years and we are truly thrilled to reunite for this memorable event with Dr Irani, Mr Muthuraman and Mr Narendran in our company.”*

For more information, please contact [Debby Montelly](#) at CEDEP or [Ambar Singh Roy](#) at Tata Steel.



About CEDEP

Created nearly 50 years ago in the forest of Fontainebleau, CEDEP is an international executive education club built by and for its members. With over 20 members and active organisations, as well as average membership duration of fifteen years, CEDEP and its members have a special history and relationship. CEDEP's Open Enrolment Programmes (OEPs) have run for nearly 50 years with the General Management Programme (GMP), our leading programme, launched in 1971. OEPs give the member companies the privilege to meet, mix, share and learn from each other.

CEDEP's Company Specific Programmes (CSPs) are personalised programmes for one individual member organisation who is facing a very particular problem. In this case, CEDEP co-designs a specific programme with its member to make sure the problem is tackled effectively to find an appropriate solution.



About Tata Steel

Tata Steel Group is among the top global steel companies with an annual crude steel capacity of 27 million tonnes per annum (MTPA) as on March 31, 2017. It is the world's second-most geographically-diversified steel producer, with operations in 26 countries and a commercial presence in over 50 countries. The Group recorded a consolidated turnover of US \$18.12 billion (INR 117,420 crore) in FY17. Tata Steel Group is spread across five continents with an employee base of nearly 74,000. Having bagged the Deming Application Prize and Deming Grand Prize for continuous improvement in 2008 and 2012 respectively, Tata Steel has now been recognised as the global 'Industry Leader' in 'Steel category' by Dow Jones Sustainability Index (2015). Besides being a member of the World Steel Climate Action Programme, Tata Steel has also been felicitated with several awards including the Prime Minister's Trophy for the best performing integrated steel plant for 2013-14 (received in 2017), Best Risk Management by CNBC TV18 (2016), 'Best-in-class Manufacturing' award from TIME India (2016) and the 'Most Ethical Company' award from the Ethisphere Institute (2016), IIM Sustainability Award (2015), among several others.