



COMPANY SPECIFIC PROGRAMMES (CSP)

CO-DESIGN, CO-CREATE, CO-MANAGE

CEDEP's member companies are often confronted with specific problems, may want to develop a part of their business or fast track their leaders. In this case, we recommend a Company Specific Programme – a tailor made programme for only one of our members.

These are highly customised programmes and each day's content is planned carefully. We put great thought into structuring the programme, creating the right balance of speakers and choosing the best people in their domain to be sure we get the desired results for our members. This is where the co-design comes in with our Dean of Programmes and the Programme Director working closely with the member company contact.

With over 35 years of CSP experience, CEDEP does its utmost to respond to each member's needs and create content and programmes which fit each organisation's uniqueness. Members and CEDEP closely collaborate to co-design company specific programmes to go beyond management learning requirements and develop thinking within the organisation.

CSPs are designed to give answers or raise pertinent questions regarding current business challenges. A programme can cover management disciplines in depth or in breadth, as needed. Content and faculty are sourced

from our global network of over 100 speakers. Members are also welcome to invite their own preferred faculty and speakers into their programmes to have maximum impact.

CEDEP can support the delivery of these programmes on the Fontainebleau campus or at any other location by our member companies. The flexibility, responsiveness, and close cooperation during design, delivery and post programme follow-up results in far reaching business impact.



SOME EXAMPLES OF OUR CSPs

- **Biomérieux** Fit for the Future
- **BMS** Change as the new normal programme
- **Brambles** Fast Track: Switch to the Collective Mindset
- **Brambles** Accelerated Development and Performance
- **CGG** Strategic Innovation for Growth
- **Danone** Lead Ahead
- **L'Oréal** Global Leadership for Growth
- **ITT** Up Academy
- **Renault** Value Creation
- **Valeo** Towards Global Entrepreneurship



PROGRAMME DIRECTORS INCLUDE



Jens Meyer

CEDEP Dean of Programmes
INSEAD Adjunct Professor
Co-Founder of Strategy Regeneration Ltd
Speciality: Blue Ocean Strategy



Christophe Gillet

Change Agent and Innovation Scout
Specialities: Innovation, Transformation,
Change Management,
Project & Programme Management
Leadership in unstable environments, organising
& working virtually, Business Development,
Customer Focus



Frank Azimont

Professor at The Market Shaping Institute
Professor EM Lyon
Speciality: Marketing



Loic Sadoulet

CEDEP Fellow
INSEAD Professor
Speciality: Globalisation



Dominique Jacquet

CEDEP Fellow
Professor Ecole Nationale des Ponts et
Chaussées (Ecole des Ponts ParisTech)
INSEAD Visiting Scholar
Speciality: Finance



Thomas Hellwig

INSEAD Professor
Head of Pediatric Emergencies
at Fontainebleau Hospital
Executive Coach
Speciality: Leadership



Wim Wuyts

International School for Tax Leadership
Speciality: Tax



Nana von Bernuth

Programme Director
Speciality: Leadership



OUR MEMBERS

Bekaert

BMS

Brambles

CGG

Daher

Havas Media

Honeywell

ITT

Mérieux Université

Moët Hennessy

NN Group

NNE

L'Oréal

Renault

SAFE

SCOR

Tata Steel

Valeo

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