



## **Press release**

September, 2017

### **CEDEP and Meta-LUCID sign official partnership**

CEDEP, the international executive development club in Fontainebleau and Meta-LUCID, the global based firm of performance improvement practitioners have announced their official partnership.

CEDEP and Meta-LUCID have been working together for the last 18 months, developing leadership potential for their clients, with a focus on growth mindset theory, in various CEDEP Programmes and Club activities. The two organisations will continue to invest and develop new thinking and deliverables in the world of leadership competence; building networks together, marketing each other's offerings, designing joint programmes and organising combined events. Meta-LUCID will have their own office on the CEDEP campus to ensure constant visibility to staff and members, and to execute on an exciting activity schedule for 2018. They will also hold their fourth annual associates development and learning camp at CEDEP in January 2018.

**Thomas Hinterseer**, Managing Director, CEDEP said, *“As we have developed our relationship with Meta-LUCID over the past 18 months, we are delighted to formalise our partnership and officially welcome Meta-LUCID into the CEDEP ecosystem. Jointly we will be able to offer more vertically integrated and enriched programmes, across and reaching deeper into the different levels of our member organisations. Additional knowledge and content driven activities provided by Meta-LUCID and their network of over 30 associates and partners from many different countries will further enrich the offerings to our members. We are very much looking forward to continuing our journey together for the benefit of all stakeholders.”*

**Mark McCarthy**, co-founder, Meta-LUCID, said, *“This is a truly unique partnership given both organisations ways of working, respective clients and how we offer real value to them. It was a natural extension, to our working together over the last 18 months, to further cement our co-operation and collaboration. There is a deep respect and understanding of each other's capabilities and willingness to break existing boundaries in the leadership development space. This can only be good news for our clients in their endeavours to improve organisational performance.”*

For more information, please contact [Debby Montelly](#) at CEDEP or [Mark McCarthy](#) at Meta-LUCID.



## About CEDEP

Created nearly 50 years ago in the forest of Fontainebleau, CEDEP is an international executive education club built by and for its members. With over 20 members and active organisations, as well as an average membership duration of fifteen years, CEDEP and its members have a special history and relationship. CEDEP's Open Enrolment Programmes (OEPs) have run for nearly 50 years with the General Management Programme (GMP), our leading programme, launched in 1971. OEPs give the member companies the privilege to meet, mix, share and learn from each other.

CEDEP's Company Specific Programmes (CSPs) are personalised programmes for one individual member organisation who is facing a very particular problem. In this case, CEDEP co-designs a specific programme with its member to make sure the problem is tackled effectively to find an appropriate solution.



## About Meta-LUCID

Formed in 2007, Meta-LUCID is a global based firm of practitioners specialising in the design and implementation of performance improvement initiatives based on leadership identification and development. We fuse the adult learning principles from action learning and discovery learning to create techniques, tools and methods to help our clients overcome performance barriers and to develop their leadership capability. A source of competitive differentiation.

Acknowledging that our clients' needs are unique and contextual, our engagements are custom designed to specifically meet real and meaningful business outcomes. In this way, we are able to measure both the qualitative and quantitative goals of every engagement and provide rigour to the discovery of what works and does not for our clients.

A guiding principle of working with our clients is that we take accountability, and in doing so reflect back adaptability, agility and a growth mindset.