

Using Safety To Boost Productivity and Sustainable Business

You wouldn't think that someone who loves high-risk adventure sports like free-flying, rock climbing, sea kayaking and swimming with sharks would be one of the most respected global figures in Occupational Health & Safety. But this zest for life is what seems to compel Andrew Sharman to excel, and inspire hundreds of thousands of people around the world to be leaders of change in their organizations.

Andrew Sharman's achievements are impressive. His articles and books on safety leadership, organizational culture, behaviour and well-being reach more than 100,000 readers globally each month. He also holds several key positions in the industry, among them are President of the IOSH and CEO of the international culture and leadership consultancy, RMS. And just one of his 8 best-selling books, *From Accidents To Zero*, has sold over 11,000 copies and is used by business managers and safety practitioners in more than 50 countries as a blue-print for leadership and safety in their organizations.

So what does Andrew Sharman say is the key to being a fantastic manager who drives a highly productive, happy and inspired team?

Creating a 'culture of care' in your workplace.

Leaders who demonstrate commitment to their team's well-being inspire greater motivation, so their teams produce better work, and faster. In other words, paying attention to your employees health and safety makes you not only a better manager, but also an inspiring leader who boosts your organization's productivity.

Therefore, investing in creating a strong, sustainable leadership and safety programme that focuses on the people and developing an inherent culture of care in your workplace is one of the most valuable commitments your company can make.

How to create a 'culture of care' in your workplace

Supportive leadership, good management, effective engagement and safe processes at all levels are key components for building a culture where the health and safety of work is valued, protected and enhanced.

To achieve this, managers need to know; strategies

“How to motivate people, influence behaviour, and be an inspiring leader who drives a successful business through health and safety.”



Andrew Sharman
Programme Director
of Safety Culture &
Leadership at CEDEP

of influence and communication; understand how human factors contribute to workplace risk (and how to manage them); how to effectively lead change, how to focus on human performance and well-being, and how to appreciate psychosocial risk elements and stress management.

There are many safety challenges in today's complex business world, so building and sustaining a core value of safety and respect for workers health and well-being is a vital foundation for all organizations.

Learn from world class faculty

As well as being highly sought-after speaker and educator for corporations and NGOs in all industries, academic institutions, Fortune 500 companies and at global professional development conferences, Andrew Sherman is also the Director of the Leadership and Safety Culture Programme at CEDEP, just outside of Paris.

In CEDEP's Leadership & Safety programme, participants will do a deep dive into psychology, philosophy and thought leadership skills. This will enable them to shape their organization's Safety Culture, positively influence their teams, and give them a practical plan to bring the strategies to life with an instant impact in their workplace.

“What could be more important than taking care of the most valuable asset in your business? The people who work in it.”



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CEDEP

CEDEP is an exclusive, executive education club. Their highly-personalised company specific programmes and long-standing open enrolment programmes focus on leadership development in small, dynamic and highly participative groups.

Based in the Fontainebleau forest and sharing a campus and origins with INSEAD, CEDEP was created 50 years ago by pioneering entrepreneurs as the first membership organisation dedicated to executive education. Now an independent, not-for-profit club with over 20 international members such as L'Oreal, Renault and Tata Steel.

Programmes are conducted in France, internationally upon request, and available in company specific programme format.