MASTERING BUSINESS EXCELLENCE PROGRAMME (MBE)
General Management Programme (GMP)

How to navigate in a complex world

Create a strategy to make the organisation stronger & more competitive

Achieving Managerial Excellence Programme (AME)

Create the right context for innovation & change

Collaborate effectively across functions

Mastering Business Excellence Programme (MBE)

Understand the full picture of the company

Reinforce business fundamentals
Mastering Business Excellence Programme (MBE)

Programme:
10 days

Location:
France (Fontainebleau)
Canada (Montreal)
Poland (Krakow)
China (Shanghai)

Main objectives of the programme:
Developing your organisational understanding and strengthening your foundations

The MBE gives a solid overview of general management principles in order to thrive in a cross-functional role:

➔ Understand the full, big, picture of the company
➔ Reinforce business fundamentals

Peer group learning approach with participants of a similar level of responsibilities and faculty from around the world.

Description:
Acquire functional tools to understand the company

After gaining a common vision of the economic world, participants will acquire a strategy insight and then, see how to allocate resources and how to finance it. They will also learn how to negotiate and how to improve operations through role-play. At the end of the training, a marketing simulation will wrap-up all the competences acquired during the programme.

Participant Profile:
High potential young managers identified for expanded responsibility

Programme Directors:
France: Guido VERSWIJVEL
Canada: Dominique JACQUET
Poland: Dominique JACQUET
Shanghai: Edward BUCKINGHAM
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