

**MASTERING BUSINESS
EXCELLENCE PROGRAMME
(MBE)**

FLAGSHIP PROGRAMMES

GMP

AME

MBE

General Management Programme (GMP)

How to navigate in a complex world

Create a strategy to make the organisation stronger
& more competitive

Achieving Managerial Excellence Programme (AME)

Create the right context for innovation & change

Collaborate effectively across functions

Mastering Business Excellence Programme (MBE)

Understand the full picture of the company

Reinforce business fundamentals

Mastering Business Excellence Programme (MBE)

Programme:

10 days

Location:

France (Fontainebleau)
Canada (Montreal)
Poland (Krakow)
China (Shanghai)

Main objectives of the programme:

Developing your organisational understanding and strengthening your foundations

The MBE gives a solid overview of general management principles in order to thrive in a cross-functional role:

- Understand the full, big, picture of the company
- Reinforce business fundamentals

Peer group learning approach with participants of a similar level of responsibilities and faculty from around the world.

Description:

Acquire functional tools to understand the company

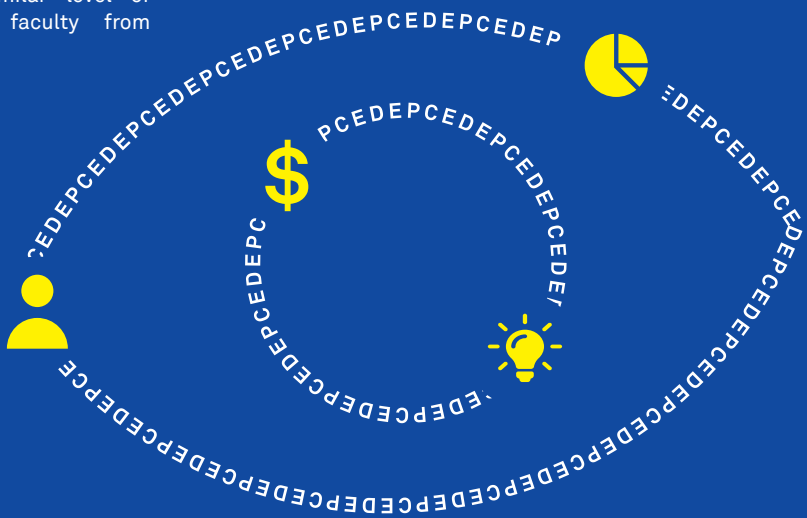
After gaining a common vision of the economic world, participants will acquire a strategy insight and then, see how to allocate resources and how to finance it. They will also learn how to negotiate and how to improve operations through role-play. At the end of the training, a marketing simulation will wrap-up all the competences acquired during the programme.

Participant Profile:

High potential young managers identified for expanded responsibility

Programme Directors:

France: Guido VERSWIJVEL
Canada: Dominique JACQUET
Poland: Dominique JACQUET
Shanghai: Edward BUCKINGHAM



Contact us



For information or registration in our programmes please contact our Sales & Marketing Director, Muriel PAILLEUX.

E muriel.pailleux@cedep.fr

T + 33 1 64 69 43 85
+ 33 7 85 45 63 18

CEDEP
Boulevard de Constance
77 305 Fontainebleau
France

T + 33 1 64 69 44 44

E info@cedep.fr