

LEADERSHIP & SAFETY CULTURE

CREATING A HIGH
RELIABILITY SAFETY
CULTURE IN YOUR
ORGANISATION



WHAT COULD BE MORE IMPORTANT THAN TAKING CARE OF THE MOST VALUABLE ASSET IN YOUR BUSINESS - THE PEOPLE WHO WORK IN IT? ☞





WELCOME TO THE CEDEP LEADERSHIP & SAFETY CULTURE PROGRAMME

ANDREW SHARMAN, PROGRAMME DIRECTOR

A 4-day thought leadership programme to promote the positive philosophy and psychology of a strong safety culture

/Creating a compelling safety programme which focuses on human performance, well-being and risk literacy in the workplace is one of the most valuable commitments your company can make. A safe and healthy work environment is vital and can improve productivity, quality, engagement and motivation. Building and sustaining a core value of safety is key to ensuring consistency and reliability within your business.

This programme will help your managers from all sectors and industries rise to the many challenges involved in creating a positive safety culture that really does lead to high performance. Managers who lead by example as ambassadors of safety encourage their teams to create and sustain outstanding safety standards which will boost motivation and protect your reputation.

FINALLY A PROGRAMME WHICH REALLY TAKES OWNERSHIP AND ACCOUNTABILITY OF CREATING A SAFETY CULTURE WITHIN ORGANISATIONS.

PROGRAMME OBJECTIVE

Your routemap to creating a culture of care

The Leadership and Safety Culture Programme focuses on different aspects of Safety in the workplace. *What is Safety Culture and how is it shaped and sustained? How do we influence our teams to create safety and avoid harm to our people? What are the Human Factors in Risk? How do we lead change, cope with stress and meet the needs of stakeholders - from regulators to our workers?* All of these questions will be explored so that your delegates leave with the knowledge, skills, practical tools and leadership behaviours to define, create and sustain a culture of care in your organisation.

- 🌀 Transforming your safety culture from “reactive” to “interdependent”
- 🌀 Benchmarking your safety approach to the best in class
- 🌀 Understanding and being accountable for your responsibilities as a leader and building a culture that is integral to your business
- 🌀 Decoding the human factors in risk judgement and decision making
- 🌀 Detecting weak signals and uncertainty
- 🌀 Exploring accidents, finding real causes and factors
- 🌀 Understanding wellbeing and building a safe atmosphere to avoid stress and psychological risk
- 🌀 Learning to influence positively and shifting attitudes from ‘having to be safe’ to ‘wanting to be safe’
- 🌀 Take away tools to operate effectively immediately

Over **1500** alumni

Programme Successes!



Running for **10** years



Over **48** nationalities taken part





IT'S THE RESPONSIBILITY OF SENIOR LEADERS TO CREATE A CULTURE OF CARE THAT'S TRULY FELT THROUGHOUT THE ORGANISATION. **ANDREW SHARMAN**



IF YOU CARE ABOUT YOUR BUSINESS AND THE PEOPLE IN IT, ENSURE YOU ATTEND THIS PROGRAMME. YOU'LL BE DOING THE RIGHT THING IN REGARDS TO SAFETY!
SENIOR MANAGER, L'OREAL

PARTICIPANT PROFILE

The Leadership and Safety Culture Programme is for all managers and senior leaders who understand and recognise the benefits of setting the right tone to create a culture of care

/ Whatever your position is in an organisation chart, being a good leader means you must make your company a safer place. It's the responsibility of senior managers to create a culture of safety, technical managers are supposed to build safe systems, and middle managers are in charge of promoting safe behaviour. But a commitment to safety is not just part of the job description.

Our Safety Programme is designed for middle and senior managers from all areas who would like to enhance their leadership skills by creating and maintaining outstanding safety cultures – and vice versa. The programme is particularly useful for operational managers, HSE experts, safety and wellness directors, safety engineers and consultants, risk, security and environment managers. It's also designed for executives involved in plant management or responsible for physical distribution and manufacturing operations.



PROGRAMME DIRECTOR

Andrew Sharman



Andrew is an in-demand consultant, speaker and coach. He is based in Switzerland and works internationally with leaders, teams and organisations in NGOs, Fortune 500 and FTSE 100 companies - including the world's biggest technology company, the most sophisticated fashion brand, the fastest

Formula One team, and some of the largest businesses in the construction, pharmaceutical, FMCG, energy and mining sectors around the globe to improve their culture and enable excellence. Andrew is the Director of the Leadership and Safety Culture Programme at the European Centre for Executive Development (CEDEP) in Fontainebleau, France and Professor of Risk Management at the University of Zurich, Switzerland. Author of 8 books on Leadership Behaviour and Safety Culture, Andrew has chaired or given keynotes at more than 200 professional development events and conferences around the world.

PROGRAMME CONTENT

The Journey

/ Management experts agree that leaders who demonstrate commitment to their team's well-being inspire greater motivation and thus get teams to produce better work faster. In other words, paying attention to safety makes you a better manager and leader. CEDEP's innovative Leadership & Safety Culture programme helps managers from all sectors to rise to the many challenges involved in creating and sustaining a safety culture that really does lead to high performance

The Leadership and Safety Culture Programme leads participants on a journey that rewires mindsets, unlocks the secrets to excellent safety performance and energises participants to lead with safety.

On this journey, managers explore what Safety Culture really is - and how they can shape and influence it; learn Strategies of Influence and Communication; understand how Human Factors contribute to workplace risk, and how to manage these; how to effectively Lead Change in the organisation, and appreciate psychosocial risk elements and Stress Management.

This programme will ensure your managers have the psychology, philosophy and thought leadership, as well as the practical tools to advance your organisation's safety culture to evaluate and manage risks, develop human factors, and improve well-being.

Together participants will commit to improved safety in their organisations, establish safety goals, develop resources, ensure team participation, identify and assess hazards and prevent and control risks.

Benefits and Impact

Participants will have the opportunity to:

- 🎯 progress their focus on **human performance**, wellbeing and risk literacy in the workplace
- 🎯 build awareness of the safety challenges in today's complex business world
- 🎯 develop the skills to communicate the importance of a **proactive safety culture** and empower all staff
- 🎯 learn from and share with world renowned professors
- 🎯 immerse themselves into a **new dimension of thought leadership**, enhancing their philosophy and psychology
- 🎯 network across **organisations and develop their** cross cultural understanding
- 🎯 take away immediate, practical plans to have an **instant impact** in the workplace



LEARN HOW TO VALUE YOUR PEOPLE AND ENHANCE PRODUCTIVITY – IT'S A WIN-WIN FOR ANY ORGANISATION. 🎯



With nearly 50 years of experience, CEDEP is one of the only international executive education development clubs worldwide. CEDEP brings together companies of diverse industries from all over the globe to share best practices, develop networks and work in the mutual interest of improving tomorrow's organisations. With over 20 members and active companies, CEDEP welcomes participants to both its traditional open enrolment programmes and customised company specific programmes.



EUROPEAN CENTRE FOR EXECUTIVE DEVELOPMENT
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