

SHIFT YOUR MENTAL MODELS TRANSFORM YOUR ORGANIZATION



The COVID crisis has changed the world rapidly and disrupted old ways of life. The future is fueled with confusion, instability and complexities. Leading in a crisis with an aware state of mind is only possible if managers use and adapt their mental models. Industry leaders will need to reset and shift their mental models for businesses to survive in this new economic world. However, the ability to recognize and shift mental models is not easy and takes training.

CEDEP's pioneering hands-on Mental Model Strategy programme provides leadership training on how to use mental models in order to innovate and adapt in our ever-changing new world.

You will learn how to:

- Identify and understand your mental models and how they impact decision-making processes and operational efficiency
- Break the cycle of past thinking that causes stagnation and many company failures by shifting to novel models that activate growth and innovation
- Enrich and update mental models to guide strategic thinking across the organization
- Train others to use mental models to improve team dynamics and open new opportunities for your company
- Use mental models to make better decisions by viewing problems from different angles, questioning assumptions
- Unlock your potential, that of your team and organization to navigate through future disruptions

The 2.5 day programme is led by two specialists in business transformation and co-authors of the book, **Strategie Modèle Mental**:

Béatrice Rousset, consultant in organizational transformation Philippe Silberzahn, EM Lyon Business School Professor and recognized expert in innovation and entrepreneurship

Why CEDEP?

We are a unique, well established, global executive club with a collaborative learning community of over 20 international members from diverse and non-competitive industries such as L'Oreal, Renault, Valeo and Tata Steel. We co-create personalized custom and multi-company programs that focus on leadership development in small, dynamic and highly participative groups which can be delivered in person, online or as a blend of both.



Philippe Silberzahn



Béatrice Rousset

A leadership development programme led by Béatrice Rousset and Professor Philippe Silberzahn

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