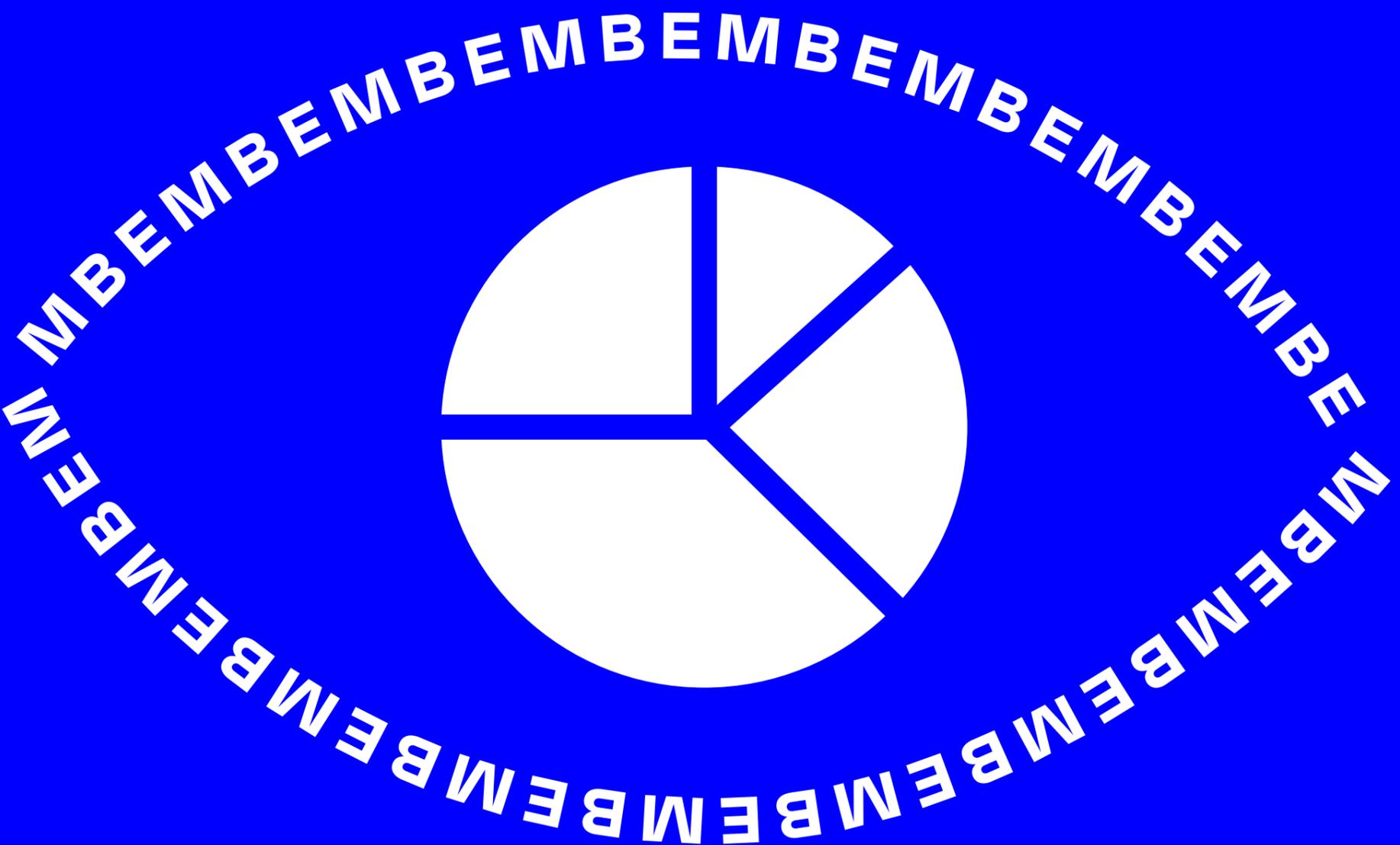
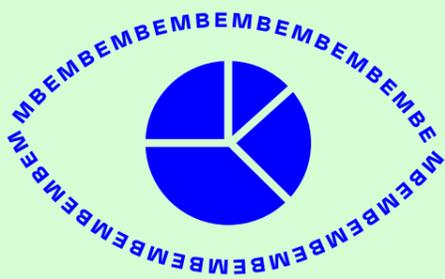


MASTERING BUSINESS EXCELLENCE (MBE)

Gain a holistic view of the organisation and strengthen business fundamentals





FLAGSHIP PROGRAMMES

MASTERING BUSINESS EXCELLENCE (MBE)

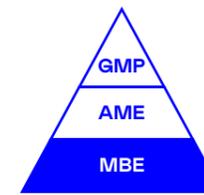
Gain a holistic view of the organisation and strengthen business fundamentals

OVERVIEW:

The CEDEP MBE is a 10-day programme that helps participants develop a deep understanding of the global organisation to design and implement value-creation strategies across functions to prepare for the next step in their career.

Through hands-on learning and in-depth discussions, the programme enables participants to strengthen fundamental business principles, gain a better understanding of the global organisation beyond their functional area, and gain the practical know how to grow into sharp, insightful managers who can work effectively across functions.

- How the global economy affects business and how strategy impacts value
- Gain a holistic view of the organisation and collaboration across functions
- Understand the different functions of the organisation in a virtual company setting
- Dedicated programme director to support participants through the course



The CEDEP MBE is the first tier of our three flagship programmes, which are designed to complement each other or taken individually

SUMMARY:

The CEDEP Mini MBA: Understanding the full picture of the company and reinforce business fundamentals

IDEAL PARTICIPANT:

The CEDEP MBE Programme is for functional managers, high-potentials, identified for expanded responsibility. They stand out as individuals who could take on broader general management roles or larger team management responsibilities in a few years.

They have functional management experience that has generally been gained on the job, and typically do not have an MBA.

They are dedicated experts in their field, but perhaps in need of a refresher course in the business fundamentals.

FORMAT:

In-person

LOCATION:

CEDEP Campus, in Fontainebleau France

DURATION

10-days

LANGUAGE:

English

SET UP:

This programme can be experienced in two ways

Multi-company programme
To share insights, experiences and knowledge with other companies across varied industries

Or

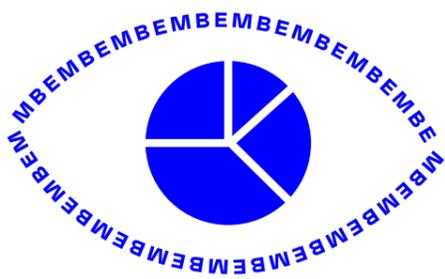
Custom programme
Highly personalised solution based on your culture, current business challenges and strategic issues

PROGRAMME DIRECTOR:



GUIDO VERSWIJVEL
Co-founder and board member of BAN (Vlaanderen Business Angel Network in Belgium) and of Finpower consultancy, and owner and Managing Director of Gucy. Professor of Entrepreneurship at INSEAD





FLAGSHIP PROGRAMMES

MASTERING BUSINESS EXCELLENCE (MBE)

Gain a holistic view of the organisation and strengthen business fundamentals

MAIN OBJECTIVES:

The MBA inspired curriculum, driven by today's emerging real-life challenges, offers informed content, relevant actionable learning, and equips participants with practical advice and tools that will be invaluable to their day-to-day operations.

- Learn how to adapt business decision making from a narrow functional view to a holistic, big picture view focused on sustaining business growth for the long term
- Develop the ability to deconstruct business as a dynamic interconnected system operating in a complex, volatile strategic environment
- Understand how various functions – Finance, Operations, Marketing and others must work together to successfully execute a business strategy and broaden career opportunities

LEARNING JOURNEY:

The programme is a combination of theory and practice-based workshops in small, dynamic, highly participative groups designed to maximize the integration of the new concepts and management methods learned. At the beginning of the programme, participants are asked to present their company in order to accelerate the learning process and provide a deeper context for more effective peer group learning.

The programme includes engaging evening sessions with programme director or speakers coming from business who share their real-life challenges, failures and successes. Participants will:

- Learn how to better collaborate by identifying personality styles and understanding effective ways to engage stakeholders
- Get a strategic insight into connecting strategy and finance
- Create and adjust an effective strategy, taking into consideration its impact on other functions
- Learn how to negotiate
- Understand how to improve their organisations performance.

At the end, a fully-interactive simulation enables participants to put into practice all the competencies acquired during the training. The structure of the programme allows for sharing, and best-practice learning in a secure collaborative environment that enables participants to discover hidden strengths and build awareness. The time out for reflection forces participants to challenge themselves and expand their thinking.

Gain a holistic view of the organisation and strengthen business fundamentals



REPUBLICQUE FRANÇAISE

The CEDEP has the label of the French government QUALIOPi which certifies the quality of the processes implemented in our programmes for talent development

