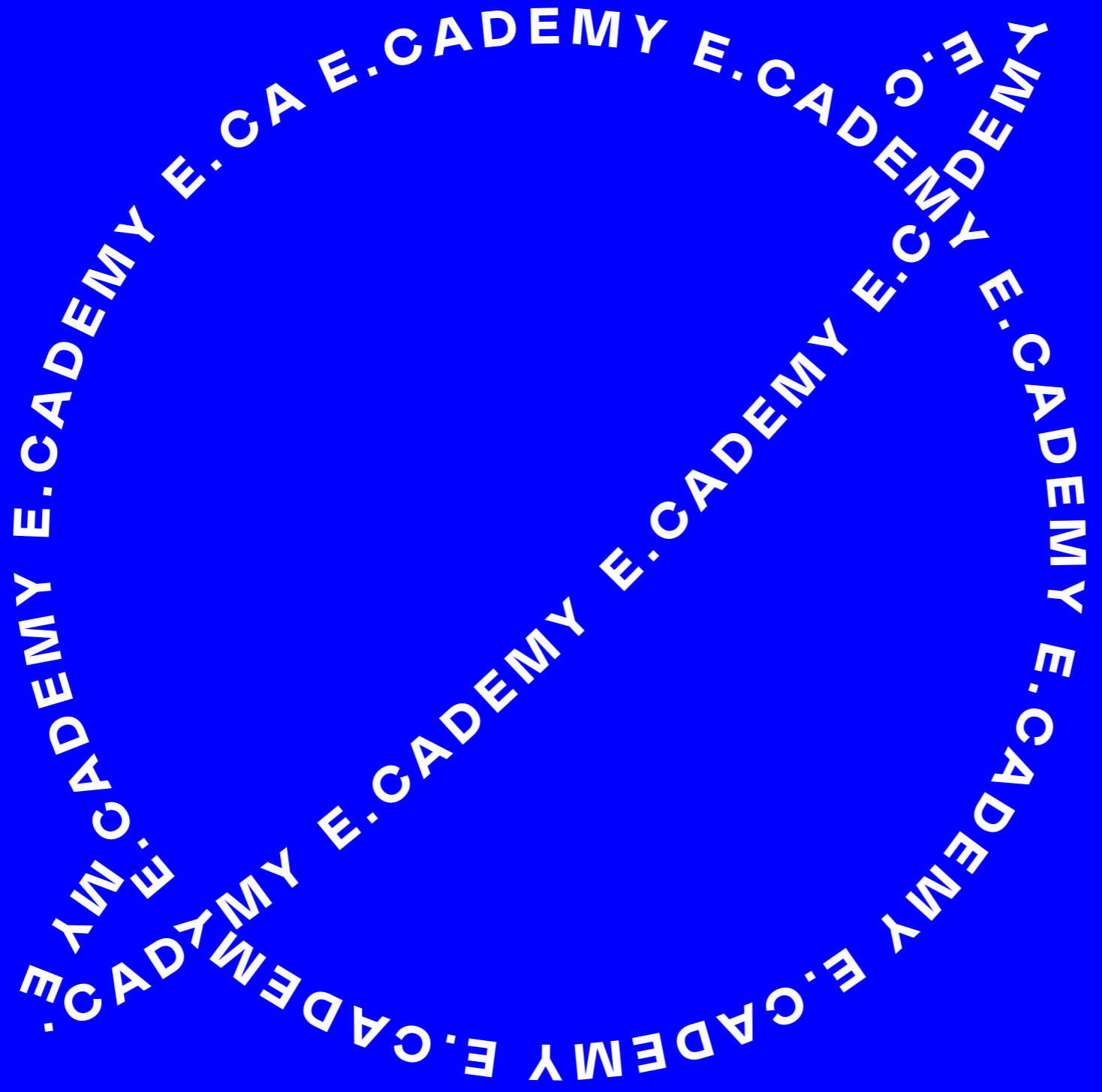


FINANCE FOR MANAGERS

Master the essentials of finance & value creation
and optimize your decision making





ONLINE PROGRAMMES CEDEP LIVE

FINANCE FOR MANAGERS

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OVERVIEW:

E-Cademy is a constantly evolving finance and value creation e-training platform to increase financial performance and margin growth in an ever-changing world. It is the first permanent online platform with a horizontal and transversal view of corporate finance.

Every month, new valuable content is added in the form of vidcasts, educational videos, courses, exercises, contemporary case studies and blog posts.

With our
learning partner
E.CADEMY

SUMMARY:

Master the essentials of finance and create value in your organization with corporate digital training tool

IDEAL PARTICIPANT:

Finance for non-finance managers

Directors or managers who want to hone, develop or refresh their knowledge of finance

FORMAT:

Online

DURATION:

3 months to 1 year
with 4 transversal and 10 vertical video modules over a one-month period with story-telling multimedia (vidcasts and educational film)

LANGUAGE:

English + French

SET UP:

Custom programme
Highly personalised solution based on your culture, current business challenges and strategic issues

LEARNING PARTNER E.CADEMY:



DOMINIQUE JACQUET
Creator, Professor of
Finance at CEDEP, HEC
Montreal, Ecole des
Ponts and INSEAD





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LEARNING JOURNEY:

During the first month, users will have access to video e-learning modules to understand fundamentals which include:

4 Transversal modules:





- Financial Performance
- Performance and Value Creation
- Growth Financing
- Boosting Performance with Operational Levers

10 Vertical modules:

- The Balance Sheet
- Profit & Loss Statement
- Cash Flow Statement
- Practical examples
- The Cost of Capital
- Evaluating the Financial Performance of a Business
- Investment Analysis and Value Creation
- Company Valuation
- Profitability, Growth and Value Creation
- Financial Leverage, Operating Profitability and Growth Financing

Users will also be offered new content each month to memorize the learning through story-telling and real-life cases:

- 15-20-minute vidcasts (podcasts plus videos) on a real-life case
- 30-35-minute educational film on the long-term perspective of a business situation



Increase financial
performance and
margin growth in an
ever-changing world