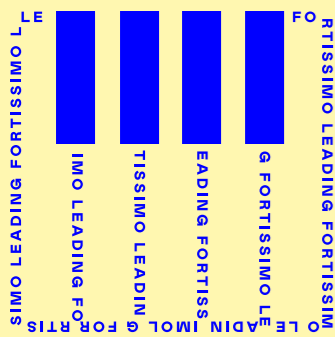


LEADING FORTISSIMO WHEN MUSIC AND LEADERSHIP

Bond around the piano





GOING FURTHER WITH LEADERSHIP DEVELOPMENT

LEADING FORTISSIMO

When music and leadership bond around the piano

OVERVIEW:

The CEDEP Leading Fortissimo Experience features fundamental lessons about leadership that professional musicians share and have been applying since the dawn of humanity.

Because they operate in similar 'organisations' made of experts and strong characters, top-class musicians encounter the same challenges as corporate leaders, such as: managing egos, aligning groups, engaging audiences, knowledge transferal (hard and soft), and developing self-confidence to succeed.

When realizing that music has a much longer history than corporate management, that many of these leadership challenges have been addressed long ago, and that this millennium knowledge is still available in the minds of certain artists, what will you do? Ready to embark on a leadership journey around the piano?

With our learning partners
Christophe Gillet & Yves Henry

SUMMARY:

Music and Leadership: 15,000 years of shared history from management to leadership

IDEAL PARTICIPANT:

The course is for all levels of managers and functional leaders. They may also be in charge of implementing important initiatives within their organisation.

Ideal for high potential leaders who have gained managerial experience on-the-job.

FORMAT:

In-person

LOCATION:

CEDEP campus in Fontainebleau

DURATION:

Short version : 2 hours

Long version: an evening (including the show, dinner discussion and an informal concert)

LANGUAGE:

English + French

SET UP:

This programme can be experienced in two ways

Multi-company programme

To share insights, experiences and knowledge with other companies across varied industries

Or

Custom programme

Highly personalised solution based on your culture, current business challenges and strategic issues

LEARNING PARTNERS:



CHRISTOPHE GILLET

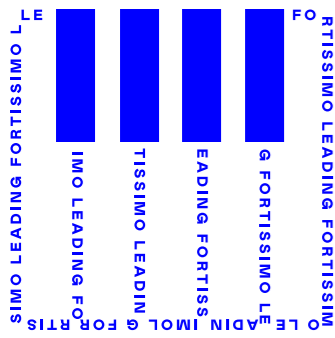
Former head of Innovation for SONY Business Europe
Innovation activist, Transformation agent, Anxiolytic at CEDEP, INSEAD, IMD, University Cape Town, Duke CE



YVES HENRY

Pianist & composer, 1st. Grand Prize of the Schumann Contest, Laureate of Seven 1st prizes of the Paris CNSM music school, prof at the CNSM, President of the Nohant Chopin festival, jury at the Chopin contest in Warsaw.





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MAIN OBJECTIVES:

No presentation, no speech. Just a top-class musician, a facilitator, a piano and a (corporate) audience making the show, asking their own questions around examples such as:

- Aligning groups and managing egos
- Giving a sense to what they do
- Handling resistance
- Engaging (and keeping engaged) audiences
- Transferring knowledge (hard & soft / process & emotion)
- Adapting leadership styles to the particular context
- Developing self-confidence and being prepared to win
- and much more ...

LEARNING JOURNEY:

Somewhere between a testimonial, a concert and a management training, we propose this innovative approach to "executive" teaching that brings to light how high-level musicians are confronted with the same issues as business leaders and have long had the answers to some of these issues.

Sharing experiences and testimonials are at the core of the learning journey. The innovative course offers an illustrated dialogue where music comes into play through the testimony of a world-renowned concert performer, Yves Henry (illustrating his words on the piano) and a professional trainer and businessman, Christophe Gillet (teaching practical tools and concepts).

