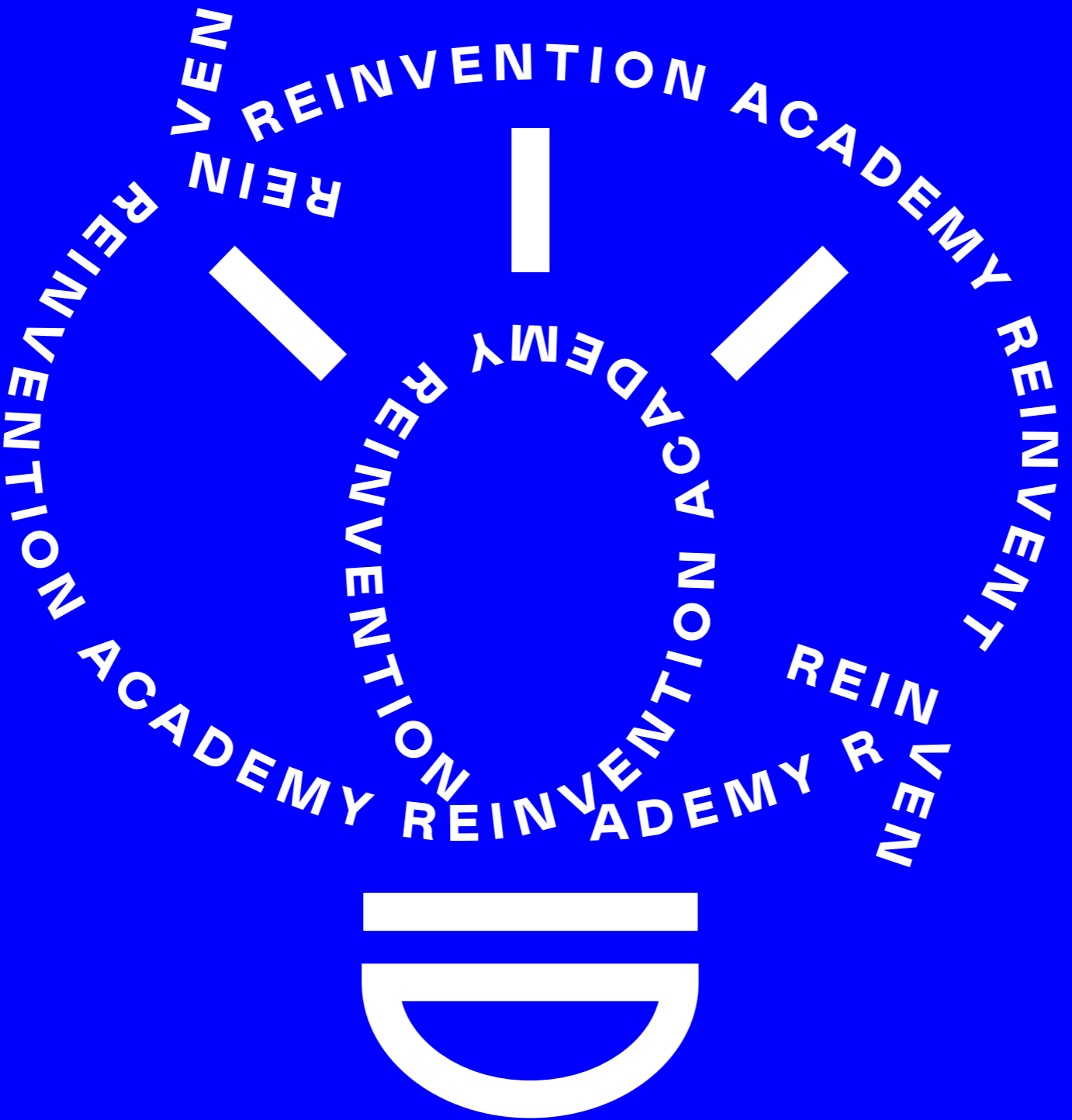
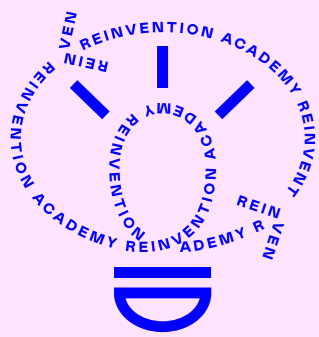


# REINVENTION ACADEMY

Turn constant disruption into opportunity with power, speed, and lasting results





## ONLINE PROGRAMMES CEDEP LIVE

**REINVENTION ACADEMY**  
Turn constant disruption  
into opportunity with power,  
speed, and lasting results

### OVERVIEW:

Seventy-five percent of all transformations fail. This does not have to be your number.

The Reinvention Academy is not just another change management program. It's a powerful field-tested combination of strategy, foresight, innovation, agile, design thinking, leadership, continuous improvement, organizational development AND change management - put together into a simple easy-to-use framework.

It's time to make reinvention your company's superpower - so that you can turn any disruption into your competitive advantage. Today.

With our  
learning partner  
**Dr. Nadya  
Zhexembayeva**

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#### SUMMARY:

Turn constant disruption into reinvention opportunity with power, speed, and lasting results

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#### IDEAL PARTICIPANT:

Executives in charge of product/business unit/company transformation and looking for proactive cross-functional business-result driven approach to getting the company future-ready.

Managers at every level of organization engaged or soon to be engaged in strategic-change initiatives within their organizations.

Small teams facing significant level of uncertainty and disruption and seeking a unifying field-tested research-backed framework to align the team, develop common language, and accelerate results.

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#### FORMAT:

Online

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#### DURATION:

6 weeks

4 modules with 17 on-demand videos & worksheets combined with 6 live Q&A sessions

Videos are 3 minutes to 1 hour

Live session are 60-90 minutes

2-3 hours of individual work per module

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#### LANGUAGE:

English

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#### SET UP:

This programme can be experienced in two ways:

##### **Custom programme**

Highly personalised solution based on your culture, current business challenges and strategic issues

Or

##### **Multi-company programme**

To share insights, experiences and knowledge with other companies across varied industries

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#### LEARNING PARTNER:



**DR. NADYA  
ZHEXEMBAYEVA**

Founder, Reinvention  
Academy, Author "The  
Chief Reinvention Officer  
Handbook: How to  
Thrive in Chaos"





## ONLINE PROGRAMMES

### CEDEP LIVE

## REINVENTION ACADEMY

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#### MAIN OBJECTIVES:

Running a successful business amidst constant change is overwhelming. Just as we handle one disruption, another crisis looms on the horizon. How do you survive and even thrive?

This online program helps you address this question by giving you research-backed tools to:

- Create a wide range of possible directions and formats of reinvention across products, processes, business models, and more to build a portfolio of reinvention efforts fit for your specific needs
- Drive change to results by building a proactive future-proofing system of anticipating, designing, and implementing change
- Turn resistance into buy-in by diagnosing your organization's ability to adapt and reinvent - and then creating a custom-made path to engagement

#### LEARNING JOURNEY:




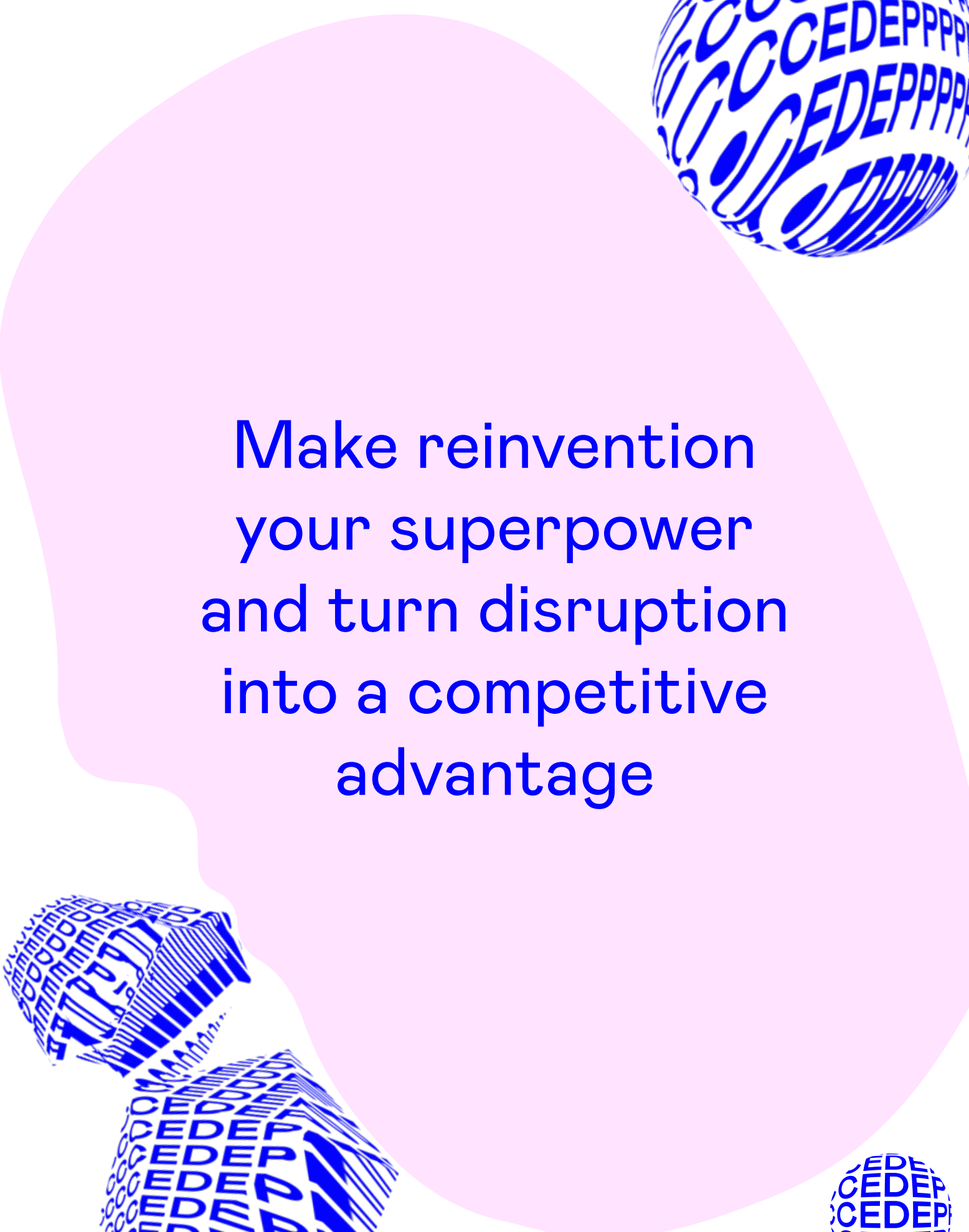
The 6-week program combines theory with practice via:

4 modules with 17 pre-recorded on-demand videos and worksheets to work on your own schedule

- **MODULE 1:**  
**WHY COMPANIES SINK:**  
Activating your reinvention foundation
- **MODULE 2:**  
**WHAT TO DO TO STAY AFLOAT:**  
Developing a variety of reinventions for you to choose from - and then making a right choice for the start
- **MODULE 3:**  
**HOW TO MAKE YOUR COMPANY AND CAREER WATERTIGHT:**  
Strengthening your ability to execute and deliver
- **MODULE 4:**  
**SO WHAT? HOW DO YOU GO FROM IDEA TO ACTION:**  
Getting it done

6 live Question & Answer sessions to deepen the learning and make the material relevant to your reality

A range of assignments to turn new learning into practice right at your workplaces



# Make reinvention your superpower and turn disruption into a competitive advantage